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**Submissions Now Being Accepted for DAC-, ISSCC-Sponsored
Student Design Contest**

*Electronic Companies Encouraged to Lend Financial Support for
Program to Promote Excellence in Electronic Systems Design*

BOULDER, Colo. □ November XX, 2003 □ Submissions are being accepted now through December 12 for the yearly Student Design Contest jointly sponsored by the Design Automation Conference (DAC) and the International Solid State Circuits Conference (ISSCC). Corporate sponsors are being actively solicited to help provide financial support.

Chairs David Greenhill, distinguished engineer from Sun Microsystems, and Alan Mantooth, professor of Electrical Engineering at the University of Arkansas, note that the contest promotes excellence in electronic systems design.

The contest provides competition between graduate and undergraduate students at universities and colleges worldwide, and accepts designs for analog, digital or programmable circuits and systems. Submissions can be embodied as integrated circuits (ICs), reconfigurable processors, systems on chips (SoCs), platform-based or embedded systems designs.

Criteria for Entering, Awards and Honors

Submissions are invited from full-time graduate and undergraduate student and fit two categories □ operational, which means that a design was built and tested, or conceptual, where a project was designed and simulated. The design must be part of the students' course or research work at the university and must have been completed within 18 months prior to the submission deadline.

The total prize money is expected to be close to \$15,000, shared between first, second and third place winners in each category. Winners will be notified prior to the 41st DAC and offered travel assistance to attend. An award ceremony will be held during DAC, the electronic design automation (EDA) industry's premier event, to be held June 7-11, 2004, at the San Diego Convention Center in San Diego, Calif.

Winning submissions will be displayed as posters at the DAC University Booth on the exhibit floor. Selected winning entries may be included in the Technical Program, at the discretion of the Technical Program Committee. And, winners will also be invited to present at a special poster session at ISSCC 2005 to be held February in San Francisco.

In 2003, the Student Design Contest had 51 submissions from six different countries and 20 different schools. Three design contest project papers were accepted for the DAC Technical Program.

Corporate Sponsorships Available

Mantooth is actively soliciting electronics companies for \$2,000 contributions to support the contest. As a sponsor, company representatives serve as judges and are able to get first access to all design projects.

This year's sponsors were the Electronic Design Automation Consortium, Association of Computing Machinery (ACM) Special Interest Group on Design

Automation (SIGDA), the IEEE Circuits and Systems Society and Agere, Conexant, Mentor Graphics Corporation and Xilinx.

Details on the Student Design Contest, Sponsorship Opportunities

For more details on the Student Design Contest, visit the Design Automation Conference website, found at: http://www.dac.com/41st/PDFs/sdcs submission_guide.pdf.

To find out more about sponsorship opportunities, contact Alan Mantooth at (479) 575-3005 or via email at mantooth@engr.uark.edu.

About DAC

DAC is the premier forum for the electronic design and design automation industries to exchange information on products, methodologies, and processes. Attended by more than 10,000 developers, designers, researchers, managers and engineers from leading electronics companies and universities around the world, DAC includes more than 200 exhibitors and offers a highly selective technical program covering the electronics industry's hottest trends.

The conference is sponsored by the Association for Computing Machinery/Special Interest Group on Design Automation (ACM/SIGDA), the Institute of Electrical and Electronics Engineers/Circuits and Systems Society (IEEE/CAS) and the Electronic Design Automation Consortium (EDA Consortium). For more information, including registration, visit the DAC Web site at: <http://www.dac.com>. Or, contact DAC management at (800) 321-4573.

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Note to editors: A photograph of the Student Design Contest Awards Ceremony during the 40th Design Automation Conference (DAC) in June 2003 in Anaheim, Calif., is available from DAC management at (800) 321-4573 or via email at kathy@dac.com.