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41st DESIGN AUTOMATION CONFERENCE NAMES EXHIBITOR LIAISON COMMITTEE

BOULDER, Colo. □ December 2, 2003 □ The Design Automation Conference (DAC), the electronic design automation (EDA) industry's premier event, today announced the new Exhibitor Liaison Committee (ELC) for the 41st DAC to be held June 7-11, 2004 at the San Diego Convention Center. The ELC comprises primarily DAC exhibitor representatives and conference executive committee members who advise the DAC Executive Committee on exhibitor-related issues. The ELC is responsible for suggesting ways to increase the overall value of DAC to both the EDA vendor community as well as conference attendees. The committee also provides input related to the exhibit floor, registration, transportation, and hotel accommodations.

Chairing this year's ELC is Bryan Ackland, longtime EDA industry veteran and consultant, and DAC executive committee member. Other members include: Donna Castillo, Cadence Design Systems; Mindy Powers, CoWare; Gabe Moretti, Reed Electronics Group; Tom Minot, Golden Gate Technology; Steve Pollock, IC Manage; Dave Reed, Monterey Design Systems; Larry Eberle, Synopsys; and Ric Chope, Verisity Design. Also participating are Michelle Clancy, Cayenne Communications, and members of the DAC Executive Committee, including Sharad Malik, Princeton University; and Nanette Collins, Nanette V. Collins Marketing & Public Relations. Contact information for each ELC member can be found on the DAC Web site at <http://www.dac.com/41st/41elc.html>.

“DAC has a long-standing reputation for being the best conference serving the electronics design community,” said Bryan Ackland, DAC Exhibitor Liaison Committee chair. “To continue that reputation and increase the value to attendees and participants alike, it is imperative that we work together to understand our mutual goals and anticipate ways in which we might improve in order to continue DAC’s long-lived success.”

About DAC

DAC is the premier forum for the electronic design and design automation industries to exchange information on products, methodologies, and processes. Attended by more than 10,000 developers, designers, researchers, managers and engineers from leading electronics companies and universities around the world, DAC includes more than 200 exhibitors and offers a highly selective technical program covering the electronics industry’s hottest trends.

The conference is sponsored by the Association for Computing Machinery/Special Interest Group on Design Automation (ACM/SIGDA), the Institute of Electrical and Electronics Engineers/Circuits and Systems Society (IEEE/CAS) and the Electronic Design Automation Consortium (EDA Consortium). For more information, including registration, visit the DAC Web site at: <http://www.dac.com>. Or, contact DAC management at (800) 321-4573.

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