

For Immediate Release

Media Alert

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Limited Number of Spaces Still Available for Management Day at 42nd Design Automation Conference
Online Registration for the Conference Open Until June 10

BOULDER, Colo. □ June 9, 2005 □ Registration is still open for the Management Day track at the 42nd Design Automation Conference (DAC), the electronic design automation (EDA) industry's premier event. Held on Tuesday, June 14, 2005, Management Day will provide managers with timely information to help them make decisions where business and technology intersect. The registration fee for Management Day @ DAC is \$75 and includes the luncheon and evening cocktail reception.

Online registration for DAC, including Management Day, will be open until Friday, June 10, 2005 at the DAC Web site <http://www.dac.com/42nd/reg.html>. Attendees who register online through June 10, 2005 are eligible to register for a free pass to visit the exhibition on Monday, June 13, 2005. After June 10, 2005, all registrations must be done at the conference. DAC will be held June 13 – 17 in Anaheim, Calif.

Management Day events will include a CEO panel and two afternoon sessions featuring presentations by managers representing the entire community of EDA tool users, including systems companies, fabless companies and independent device manufacturers (IDMs) and access to the 10th Annual EDA Business Forum luncheon. The first afternoon session, chaired by Dennis C. Wassung, Jr. of Adams Harkness, will provide insights on choosing EDA flows and methodologies for SoC design. Chaired by Nic Mokhoff of EE Times, the second afternoon session will provide information to help managers determine the necessity for emerging solutions.

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About DAC

DAC is the annual event where the electronics design community meets for a week-long forum of information exchange on management practices, products, methodologies and processes. Attended by more than 10,500 developers, designers, researchers, managers and engineers from leading electronics companies and universities worldwide, it offers a robust technical program covering the industry's hottest trends. Its vibrant exhibit floor includes more than 235 companies, many of whom are startups just introducing their first products. The conference is sponsored by the Association for Computing Machinery's Special Interest Group on Design Automation (ACM/SIGDA), the Circuits and Systems Society and Computer Aided Network Design Technical Committee of the Institute of Electrical and Electronics Engineers (IEEE/CASS/CANDE) and the Electronic Design Automation Consortium (EDA Consortium). More details about DAC are found at: www.dac.com.

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