

44TH DAC DEMOGRAPHICS



Conference	2648
Exhibit-Only	857
Free-Monday	1195
Total	4700
Exhibitors, Visitors and Guests:	4204
Total Participants	8904

44th DAC Registration Questionnaire Results:

1) In which industry segment does your group or organization work? (answer only one)

(101) System Design - System	9.48%
(102) System Design - Board	1.61%
(103) System Design - Hardware	19.13%
(104) System Design - Software	3.85%
(105) EDA Software	25.04%
(106) IP/Core Design	12.11%
(107) Foundry/IC Manufacturing	6.82%
(108) Design Services	7.08%
(109) University/Research Institution	10.79%
(110) Financial	1.92%
(111) Publishing/Media/Industry Analysis	2.18%

2) What is your principal job function (answer only one)

(201) Executive/Senior Mgmt.	17.90%
(202) Engineering Management	16.23%
(203) CAD Engineering Management	6.56%
(204) CAD Engineer	10.01%
(205) Hardware Logic Design Engineer	8.13%
(206) Hardware Physical Design Engineer	5.16%
(207) Verification Engineer	3.15%
(208) Application Engineer	2.13%
(209) Embedded Software Engineer	1.00%
(210) Application Software Engineer	1.71%
(211) Board Design	0.67%
(212) Board Layout	0.32%
(213) System Architect	1.83%
(214) Professor	5.44%
(215) Researcher	3.86%
(216) Student	6.50%
(217) Engineering IT Management	0.97%
(218) Financial Analyst	0.55%
(219) Venture Capitalist	0.49%
(220) Editor/Publisher	1.00%
(221) Industry Analyst	0.59%
(222) Marketing/Sales	5.79%

3) What type of design are you involved in? (answer all that apply)

(301) Analog ICs/Mixed Signal ICs	24.11%
(302) Analog/Mixed Signal Systems	12.37%
(303) ASIC	40.30%
(304) Application Specific Std. Part (ASSP)	7.88%
(305) Digital ICs	33.21%
(306) Digital Systems	17.41%
(307) DSPs	8.69%
(308) RTOS	3.41%
(309) Firmware	5.97%
(310) Middleware	2.74%
(311) Application	8.00%
(312) Embedded Systems	16.66%
(313) MEMs	2.42%
(314) Memory	8.77%
(315) Microproc./Microcontroller Design	10.26%
(316) PCB Layout	5.93%
(317) PLDs/FPGAs	10.20%
(318) R/F Microwave	5.32%
(319) Specialized Processors (GPU, NPU, etc.)	4.33%
(320) Library Models/IP/Cores	12.25%
(321) Not Directly Involved in Design	15.44%

4) What primary end product or service do you work on? (answer only one)

(401) Automotive Electronics	2.38%
(402) Avionics, Military, Government	3.23%
(403) Communication Systems (Wired or Wireless)	13.09%
(404) Components	3.41%
(405) Computers, Systems, & Peripherals	7.05%
(406) Consumer Electronics	7.27%
(407) Control, Test, Medical Equipment	1.48%
(408) Design Services/Consultant	4.80%
(409) EDA Software	23.76%
(410) Embedded Systems	3.70%
(411) Research/Education	8.78%
(412) Semiconductors	16.46%
(413) Library Models/IP/Cores	2.48%
(414) Media/Publishing	2.11%

5) Which products and/or services in the following areas do you recommend, purchase or influence the purchase of? (answer all that apply)

(501) Analog/AMS Design/Simulation	20.69%
(502) Digital Logic Simulation	29.26%
(503) Physical Verification	21.95%
(504) Other Logic Design	9.98%
(505) Logic Design and Synthesis	26.80%
(506) Packaging	6.79%
(507) PCB	7.58%
(508) Placement & Routing	18.04%
(509) Full-Custom Layout	13.82%
(510) Test	11.14%
(511) RTL & Formal Verification	22.58%
(512) Equivalence Checking	14.24%
(513) Design for Manufacturing	16.77%
(514) Algorithm Design	10.34%
(515) System Design and Specification	14.83%
(516) Software Design	11.14%
(517) HW/SW co-Design	15.14%
(518) Foundry/Silicon Vendor	7.93%
(519) ASSP	3.21%
(520) Logic/System Design	12.88%
(521) Physical Design	17.01%
(522) Verification	16.87%
(523) Libraries/Models	12.29%
(524) IP/Cores	16.97%
(525) None	20.71%

6) Which tool flow do you predominantly used? (answer only one)

(601) Custom/Structured Custom	30.41%
(602) COT	11.31%
(603) ASIC	40.77%
(604) Structured ASIC	2.95%
(605) FPGA	14.57%

7) Which hotel will you be using while in San Diego? (answer only one)

(701) San Diego Marriott Hotel and Marina	20.00%
(702) Manchester Hyatt San Diego	7.67%
(703) Hilton Gaslamp Hotel	6.07%
(704) Omni San Diego	5.13%
(705) Embassy Suites San Diego	5.03%
(706) Local (No need for housing)	56.10%

8) Is this the first time you have attended DAC?

(801) Yes	30.01%
(802) No	69.99%