



DESIGN AUTOMATION CONFERENCE

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**46th Design Automation Conference (DAC)
Names Exhibitor Liaison Committee**

BOULDER, Colo. — Nov. 11, 2008 — The Design Automation Conference (DAC), the electronic design automation (EDA) industry's premier event, today announced the members of the 46th DAC Exhibitor Liaison Committee (ELC). The ELC members, volunteers primarily representing DAC exhibitors, advise the DAC executive committee on exhibitor-related issues. The 46th DAC will be held July 26 – 31, 2009 at the Moscone Center in San Francisco.

“This committee plays a critical role in the ongoing success of DAC by ensuring that the views of our exhibitors and our attendees are represented,” said Yervant Zorian, EDA Industry Chair of the 46th DAC executive committee. “The ELC is helping to drive the new IC Design Chain floorplan being introduced at the 46th DAC which will enhance the attendee experience and bring added value for exhibitors.”

The committee reviews all areas of DAC, including conference operations, technical program and exhibits. The committee of 17 also provides DAC management and the executive committee with feedback and ideas for enhancing the value and success of DAC for exhibitors, vendors and conference attendees.

Along with the ELC chair and EDA Industry Chair, Yervant Zorian, Virage Logic Corp., other members are: Peggy Aycinena, EDA Confidential; Dagmar Berendes, ThinkBold Communications; Jana Burke, Mentor Graphics Corp.; Sabrina Burns, Virage

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press release

Logic Corp.; Chuck Byers, TSMC; Anne Cirkel, Mentor Graphics Corp.; Craig Cochran, ChipVision Design Systems; George Harper, Bluespec, Inc.; Jill Jacobs, Marketing on Demand; Drew McGrady, The MathWorks; Gabe Moretti, Gabe on EDA; Herta Schreiner, Synopsys, Inc.; and Rob van Blommestein, Springsoft, Inc. Also participating are this year's DAC Executive Committee Chair, Andrew B. Kahng, and two other members of the DAC executive committee, Nanette Collins, Nanette V. Collins Marketing & Public Relations; and Lee Wood, MP Associates, Inc. Contact information for each ELC member can be found at <http://www.dac.com/46th/elc.html>.

About DAC

The Design Automation Conference (DAC) is recognized as the premier event for the design of electronic circuits and systems, and for Electronic Design Automation (EDA) and silicon solutions. A diverse worldwide community representing more than 1,500 organizations attends each year, from system designers and architects, logic and circuit designers, validation engineers, CAD managers, senior managers and executives to researchers and academicians from leading universities. Close to 60 technical sessions selected by a committee of electronic design experts offer information on recent developments and trends, management practices and new products, methodologies and technologies. A highlight of DAC is its Exhibition and Suite area with approximately 200 of the leading and emerging EDA, silicon, IP and design services providers. The conference is sponsored by the Association for Computing Machinery's Special Interest Group on Design Automation (ACM/SIGDA), the Circuits and Systems Society and Council on Electronic Design Automation of the Institute of Electrical and Electronics Engineers (IEEE/CASS/CEDA) and the Electronic Design Automation Consortium (EDA Consortium). More details are available at: www.dac.com.

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